

JamHub®



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JAMHUB MAKES “SCHOOL OF ROCK” A REALITY WHICH CELEBRITY WILL HELP STUDENTS REACH THEIR MUSICAL DREAMS?

Boston, Massachusetts, April 4, 2011—THE PRODUCT: JamHub creates “silent studios” allowing musicians to play as loud as they want without being heard.

Catching on in schools across the country because of its versatile design, portability and affordable price point, JamHubs were created to give musicians the freedom to jam all they want, wherever they want. “When you’re jamming, it’s virtually silent to the outside world. Neighbors can’t hear it. Parents can’t hear it. Cops can’t hear it. But for everyone in the band, the experience rocks!” explains Steve Skillings the company’s CEO and inventor.

Most recently, Gahanna Lincoln High School students from the rock band Peligro used their winnings from the 2011 NAMM Show contest for “Best Teen Band in the USA” to usher in a new era of music education by opening the Peligro JamHub Music Studios. Their Principal Dwight Carter said, “The money from their success will go to creating two silent JamHub rehearsal studios; which will allow students like Peligro who are interested in music but not traditional music such as choir or orchestra to participate in music during the school day.”

THE PROBLEM:

School music programs, which traditionally offer brass and woodwind, do not have the space or resources to create “rock” music programs that are not in conflict with the school’s current music curriculum. Levy failures and cuts to extracurricular activities and programs also limit the choices of those students who are interested in popular music.

Sports programs are well funded because they generate money for their activities. Go to a football game and you pay a few bucks to get in, you buy a soda, a hotdog and a \$2 bottle of water. Now imagine music programs doing a concert every other weekend and charging a modest entry fee, a bit for soda and those same \$2 water bottles. Music education programs that practice, play and perform will build momentum and support in the same way sports programs have done over the years.

THE SOLUTION:

“It used to be cost prohibitive to teach rock music instrumentation at school. You needed sound insulation or more rooms to quiet down disruptive drums, loud guitar amps and microphone feedback ridden PA systems. Those problems are solved with a JamHub studio setup in a music room,” explains Skillings. “With JamHub, music programs that teach rock music and

instrumentation are now possible. While some kids are learning Brahms, Bach and Beethoven, others can learn Green Day, The Goo Goo Dolls and Guns 'n Roses.”

Skillings concludes, “What we’ve learned in the last 12 months is that music teachers can revitalize their program’s popularity with kids for less than the cost of a tuba ... or a year’s worth of upkeep for a baseball diamond. JamHub could be a catalyst for getting music making and sports on an even playing field or, to use a music term, “equalized.””

JamHubs make the “School of Rock” concept a reality for any school

HOW IT WORKS:

JamHubs turn any room into a quiet music room, allowing musicians to play classic rock, pop, hard rock, country, even hip-hop, without disturbing anyone around them. Because the sound is controlled, a standard music room may be filled with several bands playing simultaneously. For example, five bands with five musicians each can play in the same room without disturbing one another or those outside.

It’s really a simple idea. JamHub’s inventor decided that the best way to allow for more jamming was to create a device that interconnects any gear with a headphone output. So he made a product that gives each musician his or her own section for mixing and listening. Simple to use, about the size of a laptop and extremely affordable, JamHubs are making a difference in school music programs.

“We’re teaching the music the kids want to learn. It’s time for a music revolution.” Randi Levy, Instrumental Music Teacher, Roberto Clemente Middle School

HOW YOU CAN HELP

We think it’s time that ALL KIDS receive access to music making whether they want to play trumpet, trombone, tuba, OR guitar, bass, keys, and drums. We are looking for a celebrity endorsement. If you think your client is a good fit for our product we’d love to hear from you.

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www.JamHub.com

<http://www.youtube.com/watch?v=HunIHdjISa4>

<http://www.westsidetoday.com/m1-4732/jamhub-good-for-the.html>

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Peligro Contest Winners at 2011 NAMM Show

