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JAMHUB® INVENTOR WANTS TO EQUALIZE MUSIC AND SPORTS FOR KIDS

Whitinsville, MA (November 7, 2010) – Music making is linked to improved confidence, math skills and science skills, however in most schools, sports programs are flourishing while music programs are languishing.

JamHub silent rehearsal studio inventor, Steve Skillings, states, “In my small town of 9,000 people, there are many baseball fields, several soccer fields, a few football fields, numerous basketball courts, a skate park, even a competition-size swimming pool, but there are no places for young musicians to play modern styles of music together. Unless kids are interested in playing in the marching band, most do not have access to music making at school, even as an extracurricular activity.”

Skillings continues, “Learning to make music is great for a kid’s development and it often leads to a lifetime of music making. BB King is 85 and still playing professionally ... I can’t think of any 85-year-old athletes still playing professionally.”

Skillings initially invented the award winning JamHub silent rehearsal studio to solve the age-old noise problem for bands. During this first year of selling JamHubs worldwide, the enormous opportunity to give kids more access to playing music became apparent. JamHubs make it possible for two (or more) rock bands to practice simultaneously in one room – much like two basketball games can happen on one court – which Skillings hopes will create a resurgence in school music programs by letting kids join “a band” or “the band.”

Some school programs have added JamHubs to their music offerings and the results have been validating. Richard McCready, a High School music teacher in Maryland emailed Skillings, “It’s a race every Friday [for the

kids] to get to class first and claim the JamHub. I may just need to buy a second one!"

The opportunity to pass along his passion for playing music is exciting to Skillings, "My interest in making music nearly ended 3 months after a well meaning music teacher handed me a tuba. Luckily, after putting down the tuba I was introduced to playing electric guitar. After 30 years I still love playing and do so regularly with my band using our JamHub."

It is clear to Skillings that the opportunity goes beyond just selling JamHubs. Given what music can do for kids, his team is out to start a revival of music programs around the world. Allowing teachers to use the most popular music styles and instruments from the most popular music genres (rock, pop, hip-hop, etc.) kids will get excited about joining their program and that will drive up enrollment and funding.

Skillings concludes, "What we've learned in the last 12 months is that music teachers can revitalize their program's popularity with kids for less than the cost of a tuba ... or a year's worth of upkeep for a baseball diamond. We feel that the JamHub could be a catalyst for getting music making and sports on an even playing field or, to use a music term, equalized."

To learn more, visit www.JamHub.com. JamHub is a product of JamHub LLC.